

## CPRC Update

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### Research Funding Sources

CPRC has committed more than \$2.7 million to poultry research funding over the last decade. The value of research that CPRC helped support is in excess of \$13 million. While CPRC does not contribute to all poultry research conducted in Canada, it is interesting to look at the other research funding sources that have supported the projects that CPRC has helped fund. The table summarizes percent of funds provided by type of funding source.

Source	Percent of Total Funds
Federal Government	47.8
Provincial Governments	19.9
Universities	1.7
Corporations	4.5
Industry Organizations	5.0
CPRC	21.1

**Federal government** funds are provided by a variety of departments and agencies, including Agriculture and Agri-Food Canada (AAFC), Canadian Food Inspection Agency (CFIA), Natural Sciences and Engineering Research Council of Canada (NSERC) and agencies that provide research in specific areas such as animal and public health.

**Provincial government** funds are generally provided through research-related programs by departments of agriculture or agencies established by provinces to further research and innovation. They frequently work with provincial poultry industry organizations to fund research, which is not reflected in the table.

The value of **University funding** is not fully reflected in the table because in-kind contributions of staff researchers and technicians and the use of research facilities, including such things as poultry housing and laboratories, is not included in the research totals.

**Corporations** represent important partners in the Canadian poultry research system. Poultry industry corporations conduct and support substantial amounts of research each year that benefits the Canadian poultry value chain. In addition to funds, they provide expertise through in-house research activities and knowledge of the issues that are important to producers. Some of the corporations cooperating in CPRC co-funded projects are suppliers covering a range of inputs including genetics, chicks, animal health products and feed, and feed additives, while others process poultry products.

**Industry organizations** are becoming an increasingly important part of the poultry research system. These funders include national and provincial organizations that represent poultry producers and other poultry industry stakeholders. Many industry organizations support significant poultry research activities in addition to CPRC funding, including projects and research chairs.

Governments increasingly look to industry representatives to establish research priorities and work with researchers to ensure that projects reflect the issues that are important to industry. The *National Research Strategy for Canada's Poultry Sector* (available on the CPRC website [www.cp-rc.ca](http://www.cp-rc.ca)) provides a comprehensive discussion of industry research priorities. The document reflects consultation with industry through its representative organizations and with researchers through conferences and discussion. Industry organizations will review and update the Research Strategy on a regular basis to ensure it continues to reflect Canadian poultry industry priorities.

Governments are also looking to industry to play a larger role in research funding. Government budget issues and increasing demand for research related to the Canadian and global food system create

challenges for industry to invest larger amounts of funds if research goals are to be met. A common practice of government funding organizations is to make their approval conditional upon industry also committing funds to support the project. This approach helps to ensure that proposed research is important to industry and reflects industry goals.

Canadian poultry research depends on a wide variety of stakeholders to ensure that research goals are achieved. CPRC has been fortunate to cooperate on funding with a wide range of funders including several federal government departments, six provincial governments, eight poultry industry corporations and six provincial poultry organizations. These funding partners are in addition to CPRC's five Member Organizations representing poultry stakeholders at the national level, which provide significant resources and expertise to CPRC's support of Canadian poultry research.

For more details on these or any other CPRC activities, please contact The Canadian Poultry Research Council, 350 Sparks Street, Suite 1007, Ottawa, Ontario K1R 7S8, phone: (613) 566-5916, fax: (613) 241-5999, email: [info@cp-rc.ca](mailto:info@cp-rc.ca), or visit us at [www.cp-rc.ca](http://www.cp-rc.ca).

*The membership of the CPRC consists of Chicken Farmers of Canada, Canadian Hatching Egg Producers, Turkey Farmers of Canada, Egg Farmers of Canada and the Canadian Poultry and Egg Processors' Council. CPRC's mission is to address its members' needs through dynamic leadership in the creation and implementation of programs for poultry research in Canada, which may also include societal concerns.*