

## **CPRC Update**

### **Board of Directors Changes**

CPRC held its Annual General Meeting in March followed by a meeting of the Board of Directors. Two new directors joined the Board replacing long-time directors who had decided to step down. Roelof Meijer, an eight-year Board member representing Turkey Farmers of Canada (TFC) and Chair for the past three years, was replaced by Brian Ricker from Ontario. Cheryl Firby, the Canadian Hatching Egg Producers (CHEP) Board member has been replaced by Murray Klassen from Manitoba.

Tim Keet (Chicken Farmers of Canada) was elected Chair with Helen Anne Hudson (Egg Farmers of Canada) elected Vice-Chair. Erica Charlton (Canadian Poultry and Egg Processors Council) was elected as a member of the Executive Committee along with the Chair and Vice Chair.

### **Poultry Science Cluster**

The Poultry Science Cluster, co-funded between industry, provincial governments and Agriculture and Agri-Food Canada (AAFC) has completed three of its five-year research plan. The cluster, the second that CPRC has administered, is a \$5.6 million program with \$4 million from AAFC and the balance from industry and provincial governments. Seventeen research projects in four categories make up the cluster, details of which can be found at [www.cprc.ca/poultry-science-cluster-2/](http://www.cprc.ca/poultry-science-cluster-2/).

The Poultry Science Cluster runs from April 1, 2013 to March 31, 2018 and some research projects are being completed. Two projects were scheduled to be completed by March 31, 2016 and are winding up with final analysis and reporting underway. Ten projects are schedule to be complete by the end of March 2017 with the final five projects being completed by the end of the cluster in March 2018.

### **Poultry Research Strategy Update**

CPRC has begun a process to update the 2012 document *National Research Strategy for Canada's Poultry Sector*, which formed the basis for much of the research structure of the Poultry Science Cluster. While much of the strategy remains relevant many of the research priorities identified have evolved and new issues have become important to the poultry industry. Two new priority areas, climate change impacts and precision agriculture, were added to this year's CPRC call for Letters of Intent.

The strategy update is designed to validate and/or amend priorities from the 2012 document and to identify new priority areas since 2012. Issues that may be on the horizon but have not yet become poultry research initiatives will also be identified. The update will seek input from

producers through the national and provincial representative organizations, scientific community including university and government, and other industry stakeholder organizations representing a broad range of value-chain members. Consultations will include surveys and webinars to gather information as well as to seek feedback on the updated strategy as it is developed. Target completion of the research strategy is early in 2017 so it can be used as the basis for a new application if a third science cluster program is included in the next federal-provincial agreement upon the expiry of the current *Growing Forward 2* initiative.

### **New CPRC Website**

The April CPRC Update announced that CPRC has a new website. Changing a website is a lot more than having someone do a new design. All of the material on the website has to be reviewed and decisions made on what should stay, what should go and new material that should be added. An important part of the CPRC website is the research summaries that are posted on all CPRC co-funded projects. A review of those summaries indicated that there were several formats being used, particularly during the last several years, and some project summaries had been missed. A format was adopted, very similar to one of those that had been used, and CPRC has reviewed all summaries, and edited them as necessary, to ensure consistency in presentation.

CPRC, its Board of Directors and member organizations are committed to supporting and enhancing Canada's poultry sector through research and related activities. For more details on these or any other CPRC activities, please contact The Canadian Poultry Research Council, 350 Sparks Street, Suite 1007, Ottawa, Ontario, K1R 7S8, phone: [\(613\) 566-5916](tel:(613)566-5916), fax: [\(613\) 241-5999](tel:(613)241-5999), email: [info@cp-rc.ca](mailto:info@cp-rc.ca), or visit us at [www.cp-rc.ca](http://www.cp-rc.ca).

*The membership of the CPRC consists of Chicken Farmers of Canada, Canadian Hatching Egg Producers, Turkey Farmers of Canada, Egg Farmers of Canada and the Canadian Poultry and Egg Processors' Council. CPRC's mission is to address its members' needs through dynamic leadership in the creation and implementation of programs for poultry research in Canada, which may also include societal concerns.*